



# Creativity and Coloniality: Policy matters, identity synergies, and beyond

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# 1. 'Soft Capitalism' and 'Knowledge-based' Economy: Re-thinking the cultural effects

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- The Logic of *Soft* Capitalism: A new form of managerialism
- Implications for the Critical Function of the Intellectual under *Academic* Capitalism



## Re-thinking the Cultural Effects ...

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- Implications for Operating with(in) the Changing Field of the Popular
- Effects of the Cultural: Identity, heritage, knowledge and creativity
- The Dynamics of Creative Synergy: Agility, talent, entrepreneurship

## 2. From Cultural Politics to the Politics of Culture: Some problems

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- *Operationality* of the Popular: People, culture, locality and ordinary practices
- Industries in the 'Soft' Modality: The re-making of urban popular culture?

## Some Problems ...

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- Beyond *Local* Cultural Strategies:  
Engaging with (post-)colonial histories  
and social experiences
- The Changing Project and Formation of  
Culture



### 3. Popularity and Citizenship: Cultural policy for post-colonial Hong Kong

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- The Post-Colonial Condition at Home: Changes and uncertainties
- The Challenge of Citizenship: Popular narratives and identity matters

## Popularity and Citizenship ...

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- Performing the Urban Popular:  
Negotiating civic dialogism
  
- Shaping a 'Soft' Infra-structure:  
For multiple cultural publics



# Post-Coloniality and Cultural Citizenship: Concluding remarks

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- The Question *of* the Popular Today
- Re-framing Cultural Policy *as* Cultural Citizenship